

Sponsorship Information



August 21-22, 2021

Dear Community Partners,

As we work through these unprecedented times in relation to Covid19. We remain focused on balancing physical health with mental health and our overall wellbeing. As we move forward with our event planning in hopes of being able to host as safe and successful rider workshop, we remain mindful of the financial hardships some people and local businesses have gone through.

We would like to offer anyone interested in sponsoring our event the opportunity to do so by referring to the following information.

The 2021 Great Lakes Police Motorcycle Training Seminar (GLPMTS) is being hosted by the Waterloo Regional Police Services from August 21 to August 22, 2021. Due to Covid 19 the event this year has been changed from a 4 day Seminar to a 2 day Workshop. In hopes of safety attracting police motorcycle officers and civilian riders from across the province. The event concludes on August 22nd with a thrilling competition that will test the participants on the knowledge and skills that they have acquired.

The GLPMTS is a unique and essential training opportunity that provides riders with the skills and knowledge required to safely operate motorcycles in the community. GLPMTS allows riders to come together, to train, and learn in a safe and encouraging environment.

Original Seminar goals include:

- Establish and promote safe motorcycle riding skills within the police community
- Promote awareness of the police motorcycle officer in the public arena as a safe, responsible motorcycle rider
- Establish a cohesive fraternity and encourage kinship in the law enforcement motorcycle community
- Support local and regional charities affiliated with the police community

For the second time in 23 year history of GLPMTS we will be opening a civilian class to allow non police participants to train with officers and improve their motorcycle riding skills. This is a great opportunity for members of the public to interact with motor officers and experience first-hand the intense training and competition these motor officers participate in each year. Over the past 23 years the seminar has raised tens of thousands of dollars for charity. **In 2021 the Ontario Police Memorial and KidsAbility Centre for Child Development will be the primary charitable recipients.**

An event of this nature requires time, effort, and financial commitment. Since we rely heavily on community generosity I am asking that you consider our request at this time. Any assistance would be greatly appreciated. Thank you for your consideration and we look forward to hearing from you. For further information please visit our website at www.glpmts.ca.

2021 SPONSORSHIP PACKAGES

Platinum Presenting- \$10,000

- Platinum Presenting company name and logo always associated with seminar name and logo in all seminar publications, letterhead and name badges.
- Awards named in honour of presenting sponsor.
- Vendor table available on site during event.
- Name and logo displayed throughout seminar on large banners.
- Listing as Platinum Sponsor in program distributed on-site.
- Company Logo and Link on sponsorship page of Seminar website.
- Sponsor supplied literature and items in participant registration package.
- Logo and name included during audio/visual presentations throughout seminar.
- Plaque and letter of thanks in appreciation of Presenting Sponsorship contribution.

Diamond - \$5,000

- Vendor table available on site during event.
- Name and logo displayed throughout seminar on large banners.
- Listing as Diamond Sponsor in program distributed on-site.
- Company Logo and Link on sponsorship page of Seminar website.
- Sponsor supplied literature and items in participant registration package.
- Logo and name included during audio/visual presentations throughout seminar.
- Plaque and letter of thanks in appreciation of Diamond sponsorship contribution.

Gold - \$3,000

- Name and logo displayed throughout seminar on large banners.
- Listing as Gold Sponsor in program distributed on-site.
- Company Logo and Link on sponsorship page of Seminar website.
- Sponsor supplied literature and items in participant registration package.
- Logo and name included during audio/visual presentations throughout seminar.
- Plaque and letter of thanks in appreciation of Gold sponsorship contribution.

Silver - \$1,000

- Name and logo displayed throughout seminar on large banners.
- Listing as Silver Sponsor in program distributed on-site.
- Company Logo and Link on sponsorship page of Seminar website.
- Sponsor supplied literature and items in participant registration package.
- Logo and name included during audio/visual presentations throughout seminar.
- Plaque and letter of thanks in appreciation of Silver sponsorship contribution.

Bronze - \$500

- Name and logo displayed throughout seminar on large banners.
- Listing as Bronze Sponsor in program distributed on-site.
- Company Logo and Link on sponsorship page of Seminar website.
- Sponsor supplied literature and items in participant registration package.
- Logo and name included during audio/visual presentations throughout seminar.
- Letter of thanks in appreciation of Bronze sponsorship contribution.

Partnership - \$250

- Listing as Partner Sponsor in program distributed on-site.
- Company Logo and Link on sponsorship page of Seminar website.
- Sponsor supplied literature and items in participant registration package.
- Logo and name included during audio/visual presentations throughout seminar.

Team Member - \$100

- Company Logo and Link on sponsorship page of Seminar website.
- Sponsor supplied literature and items in participant registration package.
- Logo and name included during audio/visual presentations throughout seminar.

	<p style="text-align: center;">Since 1999</p> <p style="text-align: center;">2021 Great Lakes Police Motorcycle Training Seminar</p>	
Organization Name		
Contact Person		
Address		
Phone	Email	
	SPONSORSHIP PACKAGES	
PLATINUM PRESENTING	Vendor Space Requested Yes/ No Items to be provided Yes/No	\$10,000
DIAMOND	Vendor Space Requested Yes/ No Items to be provided Yes/No	\$5,000
GOLD	Items to be provided Yes/No	\$3,000
SILVER	Items to be provided Yes/No	\$1,000
BRONZE	Items to be provided Yes/No	\$500
PARTNERSHIP	Items to be provided Yes/No	\$250
TEAM MEMBER		\$100
	PAYMENT	

To take advantage of any of the sponsorship opportunities listed above, send this form with Cheque or Money Order payable to:

Great Lakes Police Motorcycle Training Seminar C/O Sgt. Byron Harding
Waterloo Regional Police Services 200 Maple Grove Rd, Cambridge, ON , Canada, N3H 4R7

